IS YOUR APPLICATION PROCESS CANDIDATE PROOF?

Candidate vs Recruiter

Employers and job seekers aren't always on the same page when it comes to the look and feel of the application process. Take a good helping of data and a dash of insights and start cooking up an application process that's ideal for both you AND your candidates.

INSIGHT 1: TIME

83%

83% of all candidates do not want to answer more than 15 questions in the application process.

23%

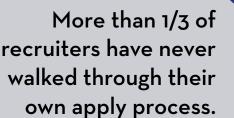Only 23% of the employers use a short lead form or application form.

INSIGHT 2: SIMPLICITY

60%

3 in 5 job seekers have terminated the application process because it was too complicated.

35%

More than 1/3 of recruiters have never walked through their own apply process.

INSIGHT 3: RELEVANCY

41%

41% of all job seekers that terminated their application think they were asked too many personal questions.

8%

Only 8% of employers believe that a complex application process drives away top talent.

Want more insights? The CareerBuilder Whitepaper **"11 Insights to Humanize Your Recruiting Process"** provides valuable information to help you improve your candidate experience.

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