

# How Candidates are Powering the Economy

Today the power has shifted from the employer to the candidate, as employers find themselves losing top performers, and candidates with specialised skills are in high demand – and even harder to find. The CareerBuilder Candidate Behaviour Study 2015 will help UK hiring managers and recruitment professionals get a behind-the-scenes look at candidates' job search process as well as other employers' hiring process to empower them with the insights necessary to gain a competitive recruitment edge.

## It Starts With a Search



Jobseekers are doing their research, using up to **15 resources** to find a job.

## Application Aggravation

**44%** of jobseekers feel the application process has become more difficult in the last five years.

### WHY?

Because the process is too automated, lack of human contact:

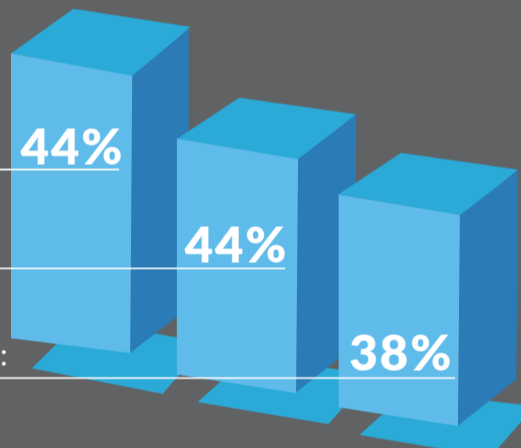
**44%**

Because there are many more steps:

**44%**

Because they have no idea where they are in the process:

**38%**



## No Reply? No Buy

**66%** of jobseekers are less likely to buy from a company if they had a bad experience during the interview.



Interested in learning more about candidates' expectations and how you can tweak your recruitment strategy to benefit from these insights? [Visit the CareerBuilder Candidate Behaviour Study 2015 website](#) – or download the full report straight away!

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2015 CareerBuilder all rights reserved - In partnership with Inavero, CareerBuilder surveyed 5,013 workers, ages 18 and over, and 2,002 hiring decision makers, between February 3, 2015 and February 18, 2015 in the United States, 500 workers in Canada, 50 workers in the UK, 504 workers in Germany and 505 workers in France in an effort to understand the factors that influence candidates' job search behaviour.